

isb2025.com



# XXX CONGRESS OF INTERNATIONAL SOCIETY OF BIOMECHANICS

27-31 July Stockholm

# Sponsorship invitation

27-31 July 2025

Stockholm Waterfront Congress Centre



# Sponsorship opportunity

It is our pleasure to invite you to join us and partner with the XXX Congress of the International Society of Biomechanics 2025, which will be held in Stockholm, Sweden.

The ISB 2025 committee is confident that as a sponsor and/or exhibitor, you will be able to leverage the exposure to a large number of attendees, as well as promote the vision and values of your business. We will incorporate breaks into the scientific program, and schedule food and poster sessions in close proximity to the exhibitor space. Our opportunities span from single booth displays, to multi-booth assemblies. Further, we recognize that many of our sponsors and exhibitors are scientists themselves, and thus, congress registration will be included. We want to recognize and thank sponsors and exhibitors from our previous congresses who are intending to return, and welcome new organizations and companies to best promote your products and services.

**Dr. Arndt**  
Professor in Biomechanics  
Swedish School of Sport and  
Health Sciences (GIH)

**Dr. Gutierrez Farewik**  
Professor in Biomechanics  
KTH Royal Institute of Technology

**Dr. Felländer-Tsai**  
Professor and senior consultant  
in Orthopaedics  
Karolinska Institutet



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## CONGRESS DETAILS

Please visit our website (<http://isb2025.com>) for additional details regarding the schedule, organizing committee, accommodation and other details. Further information regarding the congress venue can be found at (<http://www.stockholmwaterfront.com/>).

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## OUR SPONSORSHIP & EXHIBITOR MISSION

It is our objective to provide simple, yet varied sponsorship opportunities, thus addressing the varied requirements of our partners. We plan to combine traditional sponsorship staples such as banners, brochures, programs and websites, with innovative opportunities for networking environments that fully leverage the world class, truly spectacular exhibition hall. The congress will be organized in a manner to maximize contact between sponsors and delegates.

We want to thank you for providing us with the opportunity to host your organization and look forward to exceeding your expectations.

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## KEY CONTACTS

For questions or further information please contact:

Congress Secretariat  
Sweden MEETX AB  
E-mail: [isb2025@meetx.se](mailto:isb2025@meetx.se)  
Phone: +46 (0)31 708 86 90  
Adress: Ref: ISB 2025  
SE-412 94 Gothenburg



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## ABOUT THE ISB ORGANIZATION

Since its founding in 1973, the ISB has grown to a membership of well over 1,000 people. The ISB promotes and supports international contacts amongst scientists, the dissemination of knowledge, and the activities of national organizations in the field of biomechanics. The ISB has a broad view of the science and application of biomechanics, as biomechanics has a major role in the study of all biological systems, at levels ranging from entire organisms and populations down to a sub-molecular scale. As such, the Society's membership includes scientists from a large variety of disciplines including anatomy, physiology, engineering, orthopedics, computer science, robotics and AI, rehabilitation medicine, sports science, sports medicine, ergonomics, electrophysiological kinesiology and others. The Society provides for affiliate membership of national biomechanics organizations. The ISB is involved in many activities to promote biomechanics internationally. These activities include the organization of biennial ISB-international congresses, publication of congress proceedings, distribution of a quarterly newsletter (ISBNow) and sponsorship of scientific meetings related to biomechanics. The major activity of the International Society of Biomechanics (ISB) is its biennial International Congress. This provides a unique opportunity for participants to gain an understanding of the current status of the field and make valuable personal and professional contacts. To promote international development of the field, congresses are held in different countries. Recent congresses were held in Australia, Brazil, Scotland, Canada, Sweden (digital) Japan and now Sweden. The hosts of the XXX Congress of the International Society of Biomechanics, 2025 in Stockholm are The Swedish School of Sport and Health Sciences (GIH), The Royal Institute of Technology (KTH) and Karolinska Institutet (KI).



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## GENERAL INFORMATION

### CITY OF STOCKHOLM

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Stockholm municipality is a green city; just over 40 percent of the land consists of parks and green areas. Here you will find large hiking areas, fine parks and promenades as well as small district parks. Stockholm's nature is characterized by its special location between Lake Mälaren and the Baltic Sea and through Mälardalen's mild climate with cultivation zone II corresponding to Skåne's inland. Despite over a thousand years of influence of people through buildings, the construction of streets, roads and squares, as well as parks and green areas, there are only a few kilometres from Stockholm City's completely original nature areas.

### CONGRESS VENUE

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Stockholm Waterfront Congress Centre: "In creating one of the world's most spectacular venues, in one of the world's most spectacular cities it's been our very clear ambition to bring equal measures of passion and professionalism into the equation. Ultimately, everything we do is about ensuring that our client's events are something out of the ordinary. From the outset, we have adhered to the principle that anything is possible and that even the smallest details matter – in everything from how the building is constructed to how we welcome our clients and their visitors." Read more about the venue here.

### EXHIBITION AREA

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The exhibition area is located in the central exhibition hall M1, this provides an excellent opportunity for delegates to interact with exhibitors. Please check the preliminary floorplan on the last page

Complimentary lunch, tea and coffee breaks will be served in or very close to the exhibition area to maximize the opportunities for delegates to interact with sponsors in the exhibition hall. If space permits, we will also place the scientific poster exhibitions in proximity to the sponsors, for the same reason. Our delegates increasingly welcome the opportunity to interact with exhibitors for questions and product demonstrations.

### PRELIMINARY EXHIBITION HOURS

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|                          |              |             |
|--------------------------|--------------|-------------|
| Installation             | 27 July 2025 | 09.00-18.00 |
| Exhibition opening hours | 28 July 2025 | 09.00-17.00 |
| Exhibition opening hours | 29 July 2025 | 09.00-17.00 |
| Exhibition opening hours | 30 July 2025 | 09.00-17.00 |
| Exhibition opening hours | 31 July 2025 | 09.00-12.00 |
| Dismantling              | 31 July 2025 | 12.00-20.00 |

*Please note that the hours above are preliminary and may be subject to change.*

### CONGRESS PROGRAM OVERVIEW

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Please find latest program overview at <https://isb2025.com/program/>

### REGISTRATION & HOTEL RESERVATION

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Complimentary registrations to the congress, included in the sponsor and/or exhibitor packages, should be made using a special registration link sent after completed sponsor registration.



Radisson Blu Waterfront hotel is connected to the congress venue. A number of hotel rooms in several hotels (including Radisson Blu Waterfront hotel) in various price categories have been prebooked.

Booking is done together with your registration. More information about the hotels can be found on the ISB 2025 website closer to the congress.

## PRELIMINARY SOCIAL PROGRAM

**Welcome reception** Sunday July 27 at the City Hall – *pre-registration is mandatory*

**Congress dinner** Thursday July 31 at Stockholm Waterfront Congress Centre – *pre-registration is mandatory*

## CATEGORIES OF SPONSORSHIP AND EXHIBITION

The ISB 2025 congress proposes the following packages:

- CONGRESS SPONSOR
- MAJOR SPONSOR
- BASIC SPONSOR
- MINOR SPONSOR
- EXHIBITOR

*Sponsorship packages are available on a first come first served basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship. All prices listed are in SEK and exclude 25% VAT (for those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply.)*

## SPONSORSHIP

To market your company, organisation and/or brand of innovative technology to internationally recognised researchers, practitioners and students in the area of biomechanics, the ISB 2025 congress presents a unique and perfect opportunity. As part of the trade display, your product will have the exposure to a worldwide audience of experts from every continent. The organising committee of ISB 2025 offers your company the opportunity to take advantage of the Congress sponsor or Major sponsor packages. Basic sponsors or Minor sponsors may participate in one of the individual sponsorship packages for a specified part of the program. We would be delighted to discuss with you any prospect which best suits your company in this congress that will give your firm maximum exposure to professional ISBS members from across the world.

We will be happy to negotiate conditions, please contact [isb2025@meetx.se](mailto:isb2025@meetx.se)

### SPONSORSHIP PACKAGES

|                         |                            |
|-------------------------|----------------------------|
| <b>CONGRESS SPONSOR</b> | <b>500 000 SEK ex. VAT</b> |
| <b>MAJOR SPONSOR</b>    | <b>300 000 SEK ex. VAT</b> |
| <b>BASIC SPONSOR</b>    | <b>150 000 SEK ex. VAT</b> |
| <b>MINOR SPONSOR</b>    | <b>20 000 SEK ex. VAT</b>  |
| <b>EXHIBITOR</b>        | <b>60 000 SEK ex. VAT</b>  |



## CONGRESS SPONSOR – 500 000 SEK ex. VAT

### Exposure Exhibition

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- » 20 sqm booth (5x4) in the exhibition area – with priority choice of location (first come first served)
- » 5 complimentary full registration fees to the congress (incl. Congress dinner)

### Logo acknowledgements

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- » Congress website home page
- » Congress website sponsor & exhibitor page including a description of the organization/company
- » On the Banners used throughout the congress
- » Delegates' congress name tag
- » Opening reception, social tour and closing banquet (on presentation slides)
- » Visibility in the congress online program on the website
- » High visibility in the congress mobile web

### Advertising opportunities

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- » Mention in press related to the congress
- » Sponsor logo appearing prominently in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes
- » Prior and during ALL pre-congress workshops with logo display

### Additional benefits

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- » Sponsor of lanyards (lanyards are worn by every registered delegate. To be produced and provided by sponsor – approx.- 800-1000)
- » Meeting room for up to 10 people to use during the Congress
- » Possibility to arrange a User meeting. *This has to be arranged outside the Congress Scientific program and should be approved by the organizers.*

## MAJOR SPONSOR – 300 000 SEK ex. VAT

### Exposure Exhibition

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- » 9 sqm booth (3x3) in the exhibition area – with priority choice of location (first come first served)
- » 3 complimentary full registration fees to the congress (incl. Congress dinner)

### Logo acknowledgements

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- » Congress website home page
- » Congress website sponsors page including a description of the organization/company
- » On the Banners used throughout the congress
- » Opening reception, social tour and boat cruise and closing banquet (on presentation slides)



- » Visibility in the congress online program
- » Visibility in the congress mobile web

### **Advertising opportunities**

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- » Mention in press related to the congress
- » Sponsor logo appearing prominently in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes

### **Additional benefits**

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- » Possibility to use a meeting room for up to 10 people during the Congress together with other Major sponsors (Pre-booking is mandatory)

## **BASIC SPONSOR – 150 000 SEK ex. VAT**

### **Exposure Exhibition**

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- » 6 sqm booth (3x2) in the exhibition area – with priority choice of location (first come first served)
- » 2 complimentary full registration fees to the congress (incl. Congress dinner)

### **Logo acknowledgements**

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- » Congress website home page
- » Congress website sponsors page including a description of the organization/company
- » On the Banners used throughout the congress
- » Opening reception, social tour and boat cruise and closing banquet (on presentation slides)
- » Visibility in the congress online program

### **Advertising opportunities**

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- » Mention in press related to the congress
- » Sponsor logo appearing prominently in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes

## **MINOR SPONSOR – 20 000 SEK ex. VAT**

### **Logo acknowledgements**

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- » Congress website homepage

### **Advertising opportunities**

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- » Sponsor logo appearing in electronic congress proceedings to be distributed to all participants, libraries and research and educational institutes



## EXHIBITION OPPORTUNITIES

The exhibition area is located in the central exhibition hall M1, this provides an excellent opportunity for delegates to interact with exhibitors.

### Exhibition space

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- » Each exhibition space measures 4 sqm (2x2) and includes a table, chair and electricity
- » Inclusion in the list of Exhibitors on the Congress website
- » Company logo in the online program
- » 1 exhibitor badge (incl. coffee/lunches)

### EXHIBITION SHELL SCHEME BOOTH AND STAND MATERIALS

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Shell scheme booth and other exhibitor material will be available to order from City expo, more info will be available early in 2025.

## SPONSOR ITEMS

**Congress Students Night:** available for ONE sponsor - price TBA

**Poster session sponsor:** available to more than one sponsor – price TBA

**Congress dinner sponsor:** available for ONE sponsor – price TBA

Sponsor items are available for sponsorship of specific congress events or congress materials. All sponsors will receive exposure to their branding both verbally and in print. For ISB 2025, these opportunities include:

### CONGRESS STUDENT NIGHT

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A student's night will be organised on the second evening of the congress. Sponsors are invited to support this event. The sponsor's logo will be displayed at all congress opportunities and the company name will be mentioned during the Student Night.

### POSTER SESSION

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Poster sessions will be organised during the congress. Sponsors are invited to support this event. The sponsor's logo will be displayed at all congress opportunities and the company name will be mentioned during the Poster sessions.

### CONGRESS DINNER

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The Congress dinner will be organised on the last evening of the congress 31 July. Sponsors are invited to support this event. The sponsor's logo will be displayed at all congress opportunities and the company name will be mentioned during the Congress dinner.





## TERMS AND CONDITIONS SPONSORSHIP & EXHIBITION

### Conditions of Payment

50% of the total fee will be invoiced once the registration of Sponsorship & Exhibition package have been made and confirmed. The remaining 50% will be invoiced in February 2025. All payments must be received in full within 30 days. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company.

### VAT

All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provides us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Social events are subject to VAT for all countries.

### Production costs

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. ISB 2025 will not accept responsibility for late deliveries and cannot guarantee the inclusion or distribution of sponsored items at ISB 2025. Late deliveries, if accepted, may also attract late fees.

### Refund and cancellation policy

The Exhibition and Sponsorship fee is refundable minus a 10% charge when the cancellation is made before 2025-01-31. For cancellations received after this date there will be no refund granted. If the Exhibitor/Sponsorship has been sourced from external suppliers and a contract signed, the costs incurred plus the corresponding charge (based on the above date) will be charged to the Exhibitor/Sponsor.

### Assignment of Exhibition Space/Eligibility for Exhibition

Organizations wishing to apply for exhibition space must follow the standard criteria that only products and services in connection to the topic of the congress are allowed to be presented. The distribution of promotional materials is limited to the Exhibitor's rented area. Signs and banners at booths have to be directly linked to the name of the Exhibitor. It is strictly prohibited to distribute or place products and/or printed matters of a company that is not a Sponsor or Exhibitor. The Congress Organizer can interrupt any kind of promotion, which in their opinion

could damage the Congress. Exhibition space may be used only for exhibiting and advertising the Exhibitor's own products, not for the sale of any products. Any orders for products which are taken must be in accordance with regulations covering such orders. Advertising materials may be distributed only within the stand area. Companies that are not Sponsors or Exhibitors may not advertise in any form in the exhibition hall, in the entrances to the exhibition hall, or anywhere else in the Congress venue.

Sponsors and Exhibitors are required to check and ensure their own compliance with the relevant codes and regulations about advertising in Sweden and any other applicable rules and regulations from their home country. The Congress and its organizers will not accept any responsibility for non-compliance. All house rules at the venue will apply and be enforced. Exhibitors are fully liable for damages caused to third parties and property. All Exhibitors are recommended to have comprehensive third-party liability insurance for their stands.

### Amendments to the General Terms and Conditions

All matters not covered in these regulations, in general, in the Terms and Conditions, or in other IBS 2025 publications are subject to the decision and control of the Congress Organizers. The Congress Organizers reserve the right to take such action and to make such changes, including changes to the "Terms and Conditions" as are considered necessary or desirable for the efficient and proper conduct of the exhibition. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the organizer. These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Exhibitors/Sponsors equally with the foregoing terms and conditions.

### Final Stipulations

In the event that the Congress cannot be held or will have to be changed due to events beyond the control of the Congress Organizers (force majeure) or due to events which are not attributable to wrongful intent or gross negligence of the Congress Organizers, the Congress Organizers cannot be held liable for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, financial losses, etc.



# PRELIMINARY FLOOR PLAN

## The 30th Congress of International Society of Biomechanics Stockholm Waterfront Congress Centre 27-31 July, 2025

